



COMMUNITY TELECAST, INC.
 P. O. Box 11558
 OMAHA, NEBRASKA 68111
 CTIOMAHA@AOL.COM
 COMMUNITYTELECAST.COM
 402-934-1100

We broadcast diversity! ®

**THE MOST COST EFFECTIVE
 BROADCAST OPTIONS IN
 METRO OMAHA!**

ACTION	BROADCAST OPTIONS	WHAT DO WE DO?	COST
1.	<p>PUBLIC SERVICE ANNOUNCEMENTS:</p> <p>As a “responsible corporate citizen” you can effectively and positively communicate your products and services through vanity* Public Service Announcements (PSA), which will be broadcast throughout the CTI22 broadcast schedule (including “special events”), and the community calendar [12:00 am to 4:30 pm], for twelve (12) months.</p> <p><i>* SAMPLE VANITY PSA: “October is National Orthodontic Health Month! Your dental and orthodontic health is important! This has been a public service announcement from Dawson’s Dental and Orthodontics [address / phone / web site / email appear on screen].</i></p>	<p>CTI22 can film, produce and broadcast vanity-PSAs targeted to support diverse businesses, products and services.</p> <p>PSAs can be included as a “special segment” during designated broadcasts.</p> <p>PSAs can be filmed from within the CTI22 studio or at any location in metro Omaha.</p>	<p>None.</p> <p>A \$50.00 tax-deductible* donation is requested.</p> <p><i>* In consideration of a fully executed contract.</i></p>
2.	<p>OMAHA BUSINESS SHOWCASE:</p> <p>CTI22 will broadcast a thirty-(30) minute program to “showcase” your company’s products and services.</p> <p>CTI22 is the <u>only</u> television station in metro Omaha to regularly broadcast a weekly thirty-(30) minute program to “showcase” metro Omaha businesses!</p> <p style="text-align: center;">View sample at:</p> <p style="text-align: center;">http://www.cti22.org/clubmex.htm</p>	<p>CTI22 can:</p> <ol style="list-style-type: none"> 1. Broadcast a “live” program from within the CTI22 studio; or 2. CTI22 will pre-record a program on-site at a place of business or at another location for later broadcast; or 3. CTI22 will accept and broadcast a professionally prepared DVD, which contains all required program content to be broadcast. 	<p>A \$75.00 tax-deductible* donation.</p> <p><i>* In consideration of a fully executed contract.</i></p>
3.	<p>BUSINESS THEMATIC PROGRAMS:</p> <p>CTI22 will broadcast a thirty-(30) minute thematic based program, which will specifically “promote” individual businesses in compliance with FCC* regulations, while also providing valuable information to the community.</p> <p><i>* Sponsor/patron acknowledgements can only appear at the beginning and ending of programs and may <u>not</u> include a customer “call to action” or highlight any special deals (advertisements) the business may wish to promote, nor should the total time allotted to a sponsor/patron exceed forty-five (45) seconds per program of any length.</i></p>	<p>Proposed Business Thematic Programs:</p> <p>“How to Buy a New or Used Car” Sponsored by ACME Buick & Honda</p> <p>“How to Buy Car Insurance” Sponsored by Anderson Insurance</p> <p>“Basic Lawn Care” Sponsored by Joe’s Lawn Care Service</p> <p>[Vanity Sponsorship] “The 411 on Homeowners Insurance” with Jay Johnson Sponsored by Jay Johnson’s Insurance Agency</p> <p>“Cooking Pasta with Leo” Sponsored by Leo’s Italian Restaurant</p>	<p>A \$75.00 tax-deductible* donation</p> <p><i>* In consideration of a fully executed contract.</i></p>



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About CTI22

- Community Telecast, Inc. (CTI22), [IRS 501 (c)(3)] is the only broadcast cable television company in the metro Omaha area and within 18 states to focus on diversity. For our general operations, which include a diverse broadcast audience of approximately 300,000 viewers, we receive NO tax support from the federal government, State of Nebraska, or local government. We sincerely appreciate a tax-deductible donation of any amount.
- We proudly recognize the diverse achievements of and broadcast more original, Omaha-based programming for African-American, Latino, Native American, Asian, non-minority, and other ethnic groups. Plus, CTI22 broadcasts more original, Omaha-based, religious programming than all other metro area TV stations combined. We broadcast more original programming involving elected officials than all other metro area TV stations combined. No other print or broadcast media companies in metro Omaha or Nebraska duplicate our services, or our scope of operations, or our immediate access to as great or as diverse an audience.
- CTI22 uniquely provides instant information to and from the diverse minority communities we serve through numerous “live” talk-back programs – programs broadcast throughout metro Omaha, and the Community Calendar, **public-accessible** to all of Omaha!
- We believe it’s a good thing to inform and educate persons, who ultimately wield ownership or control of every facet of American society, about the greater diversity of people living throughout metro Omaha who also share their values and commitment to the community, to family, and economic success!